



**PRESS RELEASE**

## **Think Local – Act Global**

PASADENA, CA – April 15, 2008 – **2000Charge, Inc.** has extended its online billing solutions offering to merchants by adding Chinese and Korean Debit Card processing. This new service allows web-based merchants to process the locally issued debit cards in real-time and tap into a population of more than a billion people. The highly sophisticated service provides the merchant not only with a payment acceptance method, but also with GEO-IP technology that automatically provides the consumer with the payment page in their local language coupled with local phone and email support.

“Dialing into a local market can be done globally, but only if you have the right billing solutions. Debit cards are the primary payment method online for this region and our service gives merchants a tremendous opportunity to increase their sales”, says CMO Raphael Berkien. In addition this payment method provides a high level of security, as each transaction is PIN-based and as such chargebacks are minimized and merchants are guaranteed their funds.

To learn more about our Alternative Billing Solutions, please contact us at (626) 585-1814 or visit us at the IRCE in Chicago June 9-12, 2008 and stop by at **Booth 353**.

### ***About 2000Charge***

*2000Charge is an award-winning Alternative eCommerce Solutions provider to online merchants. Our GEO-IP billing solutions enable merchants to offer consumers worldwide their trusted local payment solutions they are used to in their own language and currency. Merchants can increase sales, benefit from reduced risk while accessing millions of consumers without credit cards.*

**2000Charge.com – the Leader in Alternative Billing Solutions**

[sales@2000Charge.com](mailto:sales@2000Charge.com)