



Maximizing Alternative Billing Solutions

February 1, 2008 -- www.2000Charge.com, 2008 XBIZ Alternative Processing Company Award Nominee and 2006 Winner of the Award is putting their experience at work for their merchants. "As one of the oldest alternative billing companies in the adult industry, we have gained enormous amounts of experience in what really works for our merchants", says Raphael Berkien, the Business Development Officer for 2000Charge. He added, "Often our clients ask us why they would need an alternative payment solution and we spent a good amount of time with them explaining the cons and pros of each product, but more importantly once they have decided what billing solution will work best for them, we like to go the extra mile and provide them with a host of useful links, tips and suggestions to maximize their new billing solutions. For 2008 we will provide our merchants with an industry specific document covering a variety of topics that will create more traffic and allow our merchants to turn our experience and lessons learned into additional sales and revenues."

"We have seen that even a small change can make a serious impact," says Raphael. "Of course, as a PCI Level 1 Certified Processor our clients' transaction data stays safe and we don't share the information, but that doesn't mean that our experience couldn't be shared for the benefit of our clients. Boosting a myriad of countries and peoples' local payment preferences doesn't mean an alternative billing solution will work, however our stats on conversions for our merchants show the real results and it is those numbers that really count. Especially merchants that are new to the industry will not only find our alternative billing solutions and services useful but also invaluable to help them grow their business."

To get the most out of your alternative billing solutions, please contact:
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2000CHARGE – the Leader in Alternative Billing Solutions