Bradesco

BRADESCO

A PREFFERED ONLINE PAYMENT IN BRAZIL

Debito Bradesco is a "real time bank transfer" payment option available for Bradesco Bank users in Brazil. All Debit cards issued by Bradesco are Visa Electron branded, so by offering this payment method merchants will have access to all debit card holders from Bradesco which, according to the latest publications is around 53 Million cards.

By accepting Bradesco's online banking as a payment method, merchants can offer a secure checkout payment method. Online shoppers that use the online banking service of Bradesco are redirected to their trusted home banking website to complete the payment online.

Processing currency: **USD**
Risk of chargeback: **NO**
Payment guarantee: **YES**

Advantages:

-No Chargeback

-Real-time bank transfers are one of the fastest payment methods

-Best possible security is guaranteed by following the Brazilian bank security rules and measures

-Merchants have absolutely no risk. Each transaction must be authorised by the consumer

Product Description

Bank transfer

Product Process

Upon purchase the consumer selects the option to pay with Bradesco. The consumer selects the bank of preference and logs into home banking. Customer receives funds or purchase information instantly.

Countries Supported

Brazil

Merchant Advantages

•Provides an additional real-time online payment acceptance method to convenience consumers with no risk of chargeback for the merchant
•Increases sales by offering a local trusted payment solution to customers
•Excellent alternative payment solution for declined card transactions and blocked customers

Consumer Advantages

•Clients of the bank are automatically enrolled and do not need to register. They simply select Bradesco as their payment method and approve the payment
•Provides a trusted and familiar local payment method that is supported by the consumer's own bank
•Convenient, reliable, and simple transaction process
•Offers access to more products and services
•No credit or debit card needed